

# Sponsoring our events

We hold a wide range of **popular festivals** and **events** which you can sponsor, enabling your business to **develop community links, access your targeted audience** and **maximise your brand**.

These events include:

- Maidstone Mela - annual multi-cultural event.
- Uprockin - skateboarding and BMX competition.
- Hazlitt Theatre productions.
- Summer Shakespeare.
- Maidstone Museum events – school holiday events, collection exhibitions.
- Mote Park events – corporate volunteering, family kite days, teddy bears picnic...

Headline sponsorship packages and partner sponsorship packages are available and will be tailored specifically for your requirements.

**Unique opportunities offering valuable exposure within Kent's county town.**

## Exclusive headline sponsorship

Our exclusive headline sponsorship package for an event provides you maximum exposure and a lasting impression. It is the highest level of sponsorship we offer and involves a close association of your company at every stage of the event (before, during and after)

Packages include:

- Your logo on all event promotional literature
- Inclusion in all press releases and social media messages
- Advert and web link to our website event page
- Park & Ride bus advert
- Prime location exhibition space
- Acknowledgment in the councils newsletter
- Messages on the town's electronic information boards
- Opportunity to be at the heart of the event
- Signage and/or banners – clearly identifying you as the main sponsor
- Acknowledgments at the event
- Photographs of the event
- Complementary refreshments
- Advice on how to maximise your opportunities

## Partner sponsorship

If you wish to be a partner sponsor, options include exhibiting availability, banners and or signage.

Prices vary depending on your package.

We can design your sponsorship artwork for a small additional cost.

Please ask for further details.

For more information, please contact the Sales team:

**t** 01622 602608

**e** [advertising@maidstone.gov.uk](mailto:advertising@maidstone.gov.uk)

**w** [www.maidstone.gov.uk](http://www.maidstone.gov.uk)

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